

EAMONN BOURKE

Design Director / User Experience /
Art Director / Mobile / Web / Digital

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EXPERIENCE

Design Director, January 2011 – Present

Bridgeline Digital

- ▶ Currently working as Director of Design concentrated in web, mobile and intranet applications for a variety of external clients in government and private sector.
- ▶ Manage and design projects through all phases of research, design and implementation of front end development.
- ▶ Responsible for conducting user interviews with clients and applying that knowledge gained to the UX/UI design of wireframes and information architecture.
- ▶ Conducts user and usability testing on user experience design mock ups.
- ▶ Creates, art directs and designs all visual design and interface design elements. This includes following or conceptualizing branding standards for clients in the digital environment.
- ▶ Works with a variety of clients on redesigns and refreshes of branding and identity design.
- ▶ Manages a team of design resources including internal and external personnel.
- ▶ Manages projects through completion to ensure pixel perfection, best web / mobile practices and design standards are applied on finished product.

Creative Director, Army.mil, March 2008 – October 2010

U.S. Army, Contractor L-3 Communications

- ▶ Served as creative director for the most visited defense web site in the world, with 6+ million visitors per month from over 180 countries.
- ▶ Managed and coordinated with a team of four designers, ten developers and five editors to maintain the United States Army's web site, featured web campaigns and initiatives.
- ▶ Created, designed and directed the brand of www.army.mil, related web features and mobile apps.
- ▶ Managed design projects from conception and design through front/back-end development, 508 compliance standardization, and other government regulation requirements.
- ▶ Lead art direction for all products, sites and materials related to Army.mil to include an aggressive continual social media campaign on over 10+ social networks.

Creative Director, Army.mil (Continued)

- ▶ Responsible for art direction, campaign marketing, project management and supervision of creative professionals.
- ▶ Conceptualized and directed the creation of the U.S. Army's first online branding toolkit for public use. Currently being used by Army installations & commands in the United States, South America, Europe, Asia and the Middle East to uniformly brand their web sites to the standards of the U.S. Army.

Senior Web Designer, Army.mil, June 2007 - March 2008

Contractor, L-3 Communications

- ▶ Co-managed and coordinated with a team of 4 designers and 5 developers to maintain the Army's web site, design and develop monthly features and micro-sites.
- ▶ Front-end design and cross browser development in CSS / XHTML / JS / FLASH / XML.
- ▶ Designed print/web marketing products for micro-sites, and other U.S. Army campaigns.

Multimedia Specialist, Army.mil/FCS, March 2006 - June 2007

Contractor, L-3 Communications

- ▶ Was a member of studio oriented design team, responsible for conceptualizing and designing monthly features, micro-sites and historical series sites on Army.mil.
- ▶ Lead designer and developer for the U.S. Army's Future Combat Systems (FCS) 2007 web site redesign. Worked directly with on-site and off-site clients from FCS program.
- ▶ Front-end design and cross browser development in CSS / XHTML / JS / FLASH / XML.

Graphic Designer & Marketing Specialist, February 2005 - March 2006

Long & Foster Real Estate

- ▶ Served as in-house designer for marketing materials for over 100 real estate agents.
- ▶ Responsible for creating custom logos, postcards, business cards, and other custom direct marketing collateral.
- ▶ Advised real estate agents on print and web marketing tactics to increase annual sales.
- ▶ Designed according to EHO standards and regulations.

Web Designer & Online Sales, October 2000 - February 2005

EastCoast BoardCo.

- ▶ Primarily served as a web & print designer, designing private label products, branding, marketing materials, web site graphics, magazine ads and other advertising items.
- ▶ Complete redesign of www.ecboardco.com in Spring of 2004.

EDUCATION

B.A., George Mason University, School of Art & Visual Technology

- ▶ Concentration in Digital Arts & Animation
- ▶ Additional portfolio in Photography

M.A., George Mason University, School of Art

- ▶ Concentration in Graphic Design & New Media
- ▶ Expected graduation in Aug. 2012

TECHNICAL SKILLS

Mac / PC

(X)HTML / CSS / XML / Javascript

JQuery / MooTools / JS Libraries

Textmate / Text Wrangler / Coda / Dreamweaver

Adobe Creative Suite 5 +

Photoshop / Illustrator / Acrobat Pro

InDesign / Quark Express

Flash / After Effects / Maya 3D / Final Cut Pro

LANGUAGES

Fluent in English & French.

AWARDS

Interactive Media Awards – Best in Class (Military web site) – www.army.mil & my.army.mil

Bridgeline Digital iApps Site Design of the Year Nomination (2)

SECURITY CLEARANCE

Active secret clearance - activated in 2006.